



Federal Planning Division Winter 2023 Newsletter

Vol. 25

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FPD Chair Welcome

The best place to start is to continue the applause for all the volunteers that made the 2022 Federal Planning Division Annual Training Workshop an event to remember! With the visionary leadership of Abbey Ness, we were BETTER TOGETHER. My takeaways from the June event are:

- We can continue to make every event better than the great achievements of previous years. We need to continue to move forward with a commitment to excellence.
- The in-person conference is the best way to develop as a planner. Informal connections and networking are important to professional connection and development.
- Volunteers are the core foundation of success, and the employment of a professional event staff is the best method of leveraging that talent.
- The FPD is strong enough to execute the annual conference as a stand-alone event separated from the APA National Planning Conference in location and date.



I have to admit that I had sufficient reservations on the last bullet that I would have referred to myself as a skeptic; however, our success has bolstered the leadership to decide to continue the approach. The conference planning team is organizing the effort to conduct our meeting in beautiful San Diego in 2023. Please contact Elizabeth Perales (elizabeth.nedeff@gmail.com) if you would like to work on organizing the program, logistics, or other elements of this year's event.

Initial planning has already begun for 2024. At the time this newsletter was published, the Federal Planning Division Executive Committee had not approved a location; however, we are considering Washington, D.C., to coincide with the 100th anniversary of the founding of the National Capital Planning Commission (NCPC), the first federal agency responsible for urban planning. We are looking to celebrate the history and achievements of the National Capital Planning Commission (NCPC) by having the FPD Training Conference in Washington DC in 2024. We are looking at this event as a mechanism for continued success in expanding membership and training opportunities beyond traditional Department of Defense installations. We want to support planners throughout the Federal Government.

Lastly, I want to announce some of the recent changes in the FPD Executive Committee.

- Nikki Boler has been appointed as the Division's first Diversity-Equity-Inclusion (DEI) Officer. She is working with members and leaders to define this role and identify opportunities to improve DEI throughout the Division and the profession.
- Heather Mendenall has volunteered to become the Division Professional Development Officer (PDO) as she transitions from her responsibilities as the Division Secretary. She is looking for volunteers willing to work on a committee that identifies, plans, and conducts monthly PDO events including virtual AICP CM sessions, networking, and even in-person opportunities.
- Ricqui Brager has graduated from the Student Representative position and will be working with the PDO to re-establish the FPD's support to AICP preparation and certification.

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		Emerging Professionals Co-Chair	Dana Orkin
		<i>Newsletter and Publications Director</i>	<i>David Leonard</i>

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- Reagan Smith has been appointed as the new Student Representative to the FPD Executive Committee. She is a student at George Washington University and working towards completion of her urban planning studies.
- Beth Rothman has been appointed as the Chair of the Divisions Awards program with a position on the Executive Committee. We have also appointed two subcommittee chairs to support her.
 - Ed McConnell will be leading the Awards program that will recognize the best of Federal Planning for 2022. He will be recruiting volunteers for his subcommittee in the near future.
 - Travis Willer is leading a subcommittee that has been organized to evolve the awards program. We have been listening to membership feedback and we are developing a plan to expand the Federal Planning Awards for 2023 and beyond. The vision is to recognize the best of Federal Planning Places, People, and Progress. We hope to announce details in January.

The results of the FPD annual elections were recently released and the following leaders were selected by the membership based on their reputations and advertised candidate statements.

- Traycee Chapman has been elected as the Division Vice-Chair Elect and will be working with Elizabeth Perales and Britta Ayers on future conference planning.
- Diane Sullivan has been elected as the Division Secretary and will be assuming responsibilities from Heather Mendenall.
- Emily Ferguson has been elected as the Division Treasurer and will be working with Celeste Werner and assuming the responsibility for managing the finances and accounting.
- Dana Orkin and Tara Pence will also step up as Emerging Federal Planners co-chairs on the Executive Committee with the intent of engaging more federal planners starting out in their careers.
- Katie Benzel will be the new Communications Coordinator, taking over from Rena Schlachter after years of service. Contact her at katie.benzel@tetrattech.com with ideas for member outreach or to join the committee!

I offer congratulations to those elected and appointed; a thank you to the volunteers; and encourage all to get involved with this great organization!

Wayne Hausser AICP, PE
FPD Chair 2022-2023

FPD Executive Committee



Wayne Hausser
Chair



Britta Ayers
Senior Vice Chair



Traycee Chapman
Junior Vice Chair



Emily Ferguson
Treasurer



Diane Sullivan
Secretary



Daniel Wheat
Membership



Katie Benzel
Communications



Elizabeth Perales
Workshop Chair



Andrew Wright
Past Chair



Nikki Boler
Diversity-Equity-
Inclusion



Heather
Mendenall PDO



Beth Rothman
Awards Program



Jill Schreifer
APA Engagement



Tara Pence
Emerging Prof.
Co-Chair



Dana Orkin
Emerging Prof.
Co-Chair



Reagan Smith
Student Rep.

New Executive Committee Member Spotlight



Traycee Verdun Chapman

FPD Role: Vice Chair (Elect) aka Junior Vice Chair

My Vision: To increase awareness and education about the planning profession in Federal by bridging the gap between traditional urban, city, regional planning in the classroom and real world Federal government planning.

My first goal is to create a “Federal Government Planner Spotlight” that showcases professional Federal planners in the 0020 job series from across Federal agencies. I will use LinkedIn to host video, audio, or print profiles because it is recognized as the “go-to” platform for professional networking and development. I would also like to parlay the “Planner Spotlight” series into a limited curriculum pilot program in undergraduate and graduate classrooms. I welcome participation and feedback to help make these goals a success!

Agency/Firm: United States Air Force

City/State: San Antonio, TX

Job Title: Community Planner (0020 Job Series)

Alma Mater: Oakwood University and Alabama A&M University

Degrees: Undergraduate in Communications (Mass Media, Journalism) and Business Administration. Master’s Degree in Urban and Regional Planning, Concentration in Housing and Community Development

Fun Facts: I’m a vegetarian (99% of the time), I have two kids named Sasha (Dutch Shepherd/Bulldog) and Riley (Australian Cattle/Shepherd), my husband is a retired Airman, I love using my Garmin watch to track outdoor fitness activities in new and different cities, teaching is one of my most rewarding passions, one day I want to own a hair salon and donate salon services to Memory Care community residents.



Emily Ferguson

FPD Role: Treasurer

My Vision: To develop a budget for FPD that utilizes resources effectively with a goal of organic growth and long-term financial stability.

Agency/Firm: Stantec

City/State: Jacksonville, FL

Job Title: Project Manager

Alma Mater: Virginia Tech

Degrees: B.A. Public & Urban Affairs

Fun Facts: I have been to 48 of the 50 states and plan to hit them all by the time I am 40. If anyone is planning a trip to either Nebraska or New Mexico, please let me know!



Diane Sullivan

FPD Role: Secretary

My Vision: I am eager to expand the reach of the Federal Planning Division to federal agencies that are not as familiar with the Division’s work and opportunities. In addition to working closely with the Department of Defense planners, I regularly work with federal planners

across several other agencies, including the Forest Service, National Park Service, Department of Agriculture, U.S. Army Corps, and General Services Administration and I look forward to bringing their experience to the Division as well.

Agency/Firm: National Capital Planning Commission

City/State: Washington D.C.

Job Title: Director of the Urban Design and Plan Review Division

Alma Mater: Portland State University (Masters); University of California, Los Angeles (Bachelors)

Degrees: Master’s in Urban and Regional Planning

Fun Facts: While a native of the west coast, I proudly consider the District home after 17 years, and love exploring the region with my husband, two daughters, and pandemic pup, Vivi!



Katie Benzel

FPD Role: Communications Chair

My Vision: Helping connect our diverse membership through engaging publications and outreach.

Agency/Firm: Tetra Tech

City/State: Colorado Springs, CO

Job Title: Planner

Alma Mater: University of North Carolina at Chapel Hill

Degrees: Journalism and Mass Communication

Fun Facts: I run very long distances on mountain trails for fun. When I’m not doing that, I love to hang out outdoors with my husband and 6-year-old son in beautiful Colorado. Also, I am currently studying for my AICP exam - happy to hear any tips!!



Beth Rothman

FPD Role: Awards Chair

My Vision: After serving as co-chair on the Awards Committee last year, I am eager to help ensure another great awards program for this upcoming year.

Agency/Firm: AECOM

City/State: Orange, CA (Orange County)

Job Title: Military Planner

Alma Mater: University of California, San Diego; University of Michigan - Masters (Go Blue!)

Degrees: Master's in Urban and Regional Planning

Fun Facts: I have lived in all four time zones in the Continental US. I love to knit and am a Disney theme park fanatic! I have been to 3 out of the 6 resorts, so I am halfway there!



Ricqui Brager

FPD Role: Assistant PDO

My Vision: I was the previous Student Representative for FPD. I enjoy being involved with federal planners from different locations/agencies and helping with the development of existing/future planners.

Agency/Firm: U.S. Army Corps of Engineers

City/State: Dallas, Texas

Job Title: Planner

Alma Mater: UT Austin / UT Arlington

Degrees: Master's of City and Regional Planning

Fun Facts: In high school I performed with the Black Eyed Peas during the first Super Bowl held in the Dallas Cowboys new stadium! I really love living in Dallas and seeing the city change over the years.



Tara Pence

FPD Role: Emerging Federal Planners Co-Chair

My Vision: Establish and support a network of emerging federal planners that will grow into the next generation of federal planning leaders.

Agency/Firm: HB&A

City/State: Colorado Springs, CO

Job Title: Planner

Alma Mater: University of New Orleans

Degrees: Masters of Urban and Regional Planning

Fun Facts: I have traveled to four out seven continents and plan to travel to all of them eventually!



Dana Orkin

FPD Role: Emerging Federal Planners Co-Chair

My Vision: Establish and support a network of emerging federal planners that will grow into the next generation of federal planning leaders.

Agency/Firm: Tetra Tech

City/State: Austin, Texas

Job Title: Federal Planner

Alma Mater: University of Massachusetts

Degrees: MS in Urban Planning and Community Development

Fun Facts: I have lived in 4 different states in the last year.



Reagan Smith

FPD Role: Student Representative

My Vision: Introduce planning students to federal planning and connect them with professionals in the field

Agency/Firm: Student

City/State: Washington D.C.

Job Title: MPS Candidate, Sustainable Urban Planning at the George Washington University

Alma Mater: UC Berkeley (Go Bears!)

Degrees: BA, Anthropology

Fun Facts: I've lived on the East Coast, West Coast, and in the Midwest

Better Together in Norfolk

FPD Workshop Returns to Record Numbers and High Praise

This past June, federal planners gathered for the first time since 2019, and the energy was palpable. The Federal Planning Division (FPD) of the American Planning Association (APA) held its annual workshop in Norfolk, Va., breaking for the first time with the annual APA National Planning Conference (NPC) and hitting record attendance numbers.



Federal Planners Gather Once Again!!!

Norfolk attendance was over 400 attendees, surpassing the previous record of about 350 who attended the San Francisco workshop in 2019. The overwhelming trend for industry conferences has been to decline in attendance since the COVID-19 pandemic began. Former FPD Vice Chairwoman Abbey Ness, who was responsible for organizing the Norfolk workshop, said our increase speaks to the camaraderie in the federal planning realm, as well as the quality of the program from year to year and the uniqueness of the programming in its specificity.

Feedback from attendees was overwhelmingly positive according to a post-event survey, with 85% of respondents rating their experience “very good” or “great.” For about a third of attendees, it was their first time attending an FPD



FPD Workshop Opening Reception Aboard the USS Wisconsin



Everyone Was Excited to See Each Other Again

workshop. The vast majority of respondents to the survey listed their favorite aspect as the opportunities to network with clients, colleagues, and friends.

Attendees also loved the content, with 90% of survey respondents rating the quality of the sessions as “good” or “excellent.” Highlights included the focus on resiliency and climate adaptation, useful best practices sessions, information about transportation and utility planning, and more information about non-military federal planning, though some commented that there could have been even more content highlighting opportunities with other agencies.

The opening reception was held on the decks of the USS Wisconsin overlooking the beautiful Elizabeth River waterfront. Many attendees noted it as a highlight of their entire experience, with one calling it the “perfect COVID-friendly outdoor space with a stunning sunset.”

This was the first time the FPD workshop was held separately from the NPC, and Ness said the decision was not made lightly. She took the opportunity to use her existing network in the Hampton Roads area to add local touches to the workshop, and it offered attendees a chance to visit a more affordable but still federally rich city. FPD gained more control and ownership over the event without having to coordinate with APA. Some commented that it was inconvenient to attend both events with this format, but the overwhelming response was positive.



Roundtable Working Groups



A Packed House in Nearly Every Session

In a second survey about deciding future locations for the FPD workshop, most respondents said that proximity to large concentrations of federal planners (both military and not) was the most critical aspect in decision-making. Respondents also stated cost of the proposed location as an important factor due to per diem and funding limits.

Ness said her favorite part of the workshop was seeing everyone come together and have a good time after 2 years off – she called watching everyone mingle on the Wisconsin “magical.” Federal planners are generally collegial and supportive and enjoy gathering, she said. “We do a lot of work in partnership across the industry, so we get to know each other well.”

Ness made the decision to hire a conference planning firm to help with logistics after attending several workshops and seeing how hard FPD volunteers had to work to pull off a successful event. The Executive Committee agreed as long as it fit within the budget, and Ness said the chosen firm paid for themselves by far. The firm also had ties in Hampton Roads from their past work that helped get discounts on the opening reception venue and add other memorable touches highlighting the local area.

Not only was the workshop successful because attendees seemed to truly enjoyed the experience, but it was also financially beneficial to the organization. FPD made a significant amount of money, mostly thanks to the hired

planning firm, which will help make the 2023 gathering in San Diego an event of similar quality.

As with any event catering to a large group of people, things weren’t all perfect. Many had comments about some of the hotel logistics such as layout and acoustics, but as Ness said, FPD is always looking for ways to improve and move forward, creating an inclusive and enjoyable space for all participants.

We hope to see as many of you as possible in San Diego in May!

Quotes from survey

“Great variety of sessions, impressive speakers, nice venue.”

“It was a wonderful experience! So many good sessions and events.”

“The topics were diverse. The sessions were very informative and engaging. The level of engagement during a session enhances the learning and enjoyment experience.”

We need volunteers

There are still plenty of opportunities to volunteer for the May 2023 workshop; contact Elizabeth Perales for more details. elizabeth.nedeff@gmail.com

Katie Benzel
Communications Chair



Walking Tour of a Helicopter Squadron Hangar



FPD Planners Back on Top!

Awards

We'd like to sincerely thank Beth Rothman and Ed McConnell, who served as the FPD Awards Committee Chairs and were supported by an outstanding awards committee and a diverse jury pool comprising planners from federal agencies and planning firms.

Awards Committee

Beth Rothman, AECOM (Co-Chair)
Ed McConnell, HDR (Co-Chair)
Meagan Candelaria, Tetra Tech
Suzanne Casagrande, HDR
Young-Ae Chung, US Department of State
Margaret Durant, AECOM

Awards Jury

Dan Castle, Erie County Department of Environment and Planning
Layel Pallesen, AECOM
Mark Theys, DoD
Karin Olsen, Anchor QEA
Joel Putterman, Jacobs
Andrew Wright, USACE Japan District
Joseph Imamura, Architect of the Capital
Doug Shaw, HDR
Terrence Harrington, USACE Baltimore District
David Thomas, Atkins

Award Tier	Project #/ Name	Location	Sponsor	Contractor/Consultants
Category 1 – Outstanding Federal Planning Program				
Honor	Naval Shore Infrastructure Area Development Plan Consistency Guide	Global	NAVFAC Atlantic	AECOM
Merit	Air Force Reserve Command Integrated Installation Planning Program	Nine AFRC installations across the U.S.		Jacobs
Citation	Joint Base Langley Eustis Beddown	Joint Base Langley Eustis, Virginia	USACE Huntsville Engineering and Support Center	The Urban Collaborative
Category 2 – Outstanding Federal Planning Project				
Honor	AFCENT Base Master Plan, Execution Plan, 8 Planning and Programming Reports, Executive Summary Brochure	OCONUS		Jacobs
Merit	Fort Knox Vision Plan and Installation Planning Standards	Fort Knox, Kentucky	Fort Knox DPW Master Planning, Headquarters Army Installation Management Command, USACE Sacramento District	Michael Baker International
Citation	Marine Corps Recruit Depot Parris Island Installation Master Plan	MCRD Parris Island, South Carolina	NAVFAC Mid-Atlantic	The Urban Collaborative
Category 3 – Outstanding Area/Site Development Project				
Honor	Air Force Institute of Technology Campus Master Plan	Wright-Patterson Air Force Base, Ohio	USACE Louisville District	The Urban Collaborative
Merit	Fleet Readiness Center Aviation Support Equipment Area Development Plan	Navy Recreation Center Solomons/ Naval Air Station Patuxent River	FRC Solomons, NAS Patuxent River, NAVFAC Washington	AECOM

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Award Tier	Project #/ Name	Location	Sponsor	Contractor/Consultants
Citation	Vicenza Army Family Housing Site Development Plan	U.S. Army Garrison Vicenza, Italy		AECOM
Category 4 – Outstanding Technical Plan or Study				
Honor	Fort Carson Infrastructure Capacity Assessment	Fort Carson, Colorado Springs, Colorado	Fort Carson DPW Master Planning, Headquarters Army Installation Management Command, USACE Sacramento District	Michael Baker International
Merit	San Francisco Veterans Affairs Medical Center Construction Phasing Master Plan	San Francisco Veterans Affairs Medical Center, California	USACE Sacramento	AECOM
Citation	NASA Stennis Space Center Engineering & Operations Facility Requirements Study	Hancock County, Mississippi	NASA Headquarters	The Urban Collaborative with support from Aiken Cost Consultants
Category 5 – Outstanding Environmental Planning Project				
Honor	Energy and Water Security and Sustainability Strategy	Various Texas Army National Guard locations		Pond
Merit	MCAS Iwakuni, Monzen District LEED for Neighborhood Development	MCAS Iwakuni, Japan	USACE Southwestern Division Regional Planning and Environmental Center	The Urban Collaborative
Category 6 – Outstanding Collaborative Planning Project				
Honor	NASA Kennedy Space Center Vision Plan and Programmatic Environmental Assessment	NASA Kennedy Space Center, Florida	NASA Headquarters	The Urban Collaborative and Leidos
Merit	Nellis Complex Compatible Use Plan	Nellis Complex (Nellis Air Force Base, Creech Air Force Base, Nevada Test and Training Range), Southern Nevada		Matrix Design Group Inc.
Citation	EIS for Special Use Airspace Optimization at Holloman Air Force Base, New Mexico	Holloman Air Force Base, New Mexico	U.S. Air Force, Federal Aviation Administration	Cardno, Inc.
Category 7 – Rik Wiant Award				
Honor	Richard Dorrier, FAICP			



Membership Status

Our current membership roster includes a total of 759 members. Year-over-year, we have maintained our goal of retaining 500 paid members and have shown continual growth in student membership. We are excited about the growth opportunities with the return of in-person training and networking events within FPD and among other institutions nationally.

As a division, most of the growth in the division occurred in the spring lead up to the annual training workshop. Going into the fall, we hope to see student membership steadily increase with students returning to school. We remain near our highest level of overall total membership and hope to continue a pattern of growth into 2023.

A breakdown of the membership roster for as of September 2022 is included in the table below.

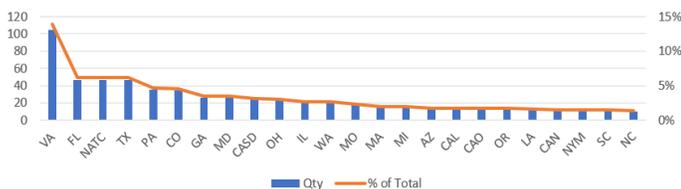
Member Category	Member Category Description	22-Sept
LIFE	Life Member	15
MEM	APA Member	507
NOM	APA Non-Member	6
RET	Retired	5
STF	Staff	2
STU	Student	223
XMEM	Ex-APA Member	1

Did you know that over 40% of FPD members were students? FPD students, we want to hear what's important to you and share our terrific learning and networking opportunities. Students also receive tremendous value by becoming an FPD member, and don't forget membership is free for students! Visit www.federalplanning.org/membership for more information.

The graph below shows a breakdown of FPD membership by Chapter, showing chapters with over 10 people. You can see that a large concentration of our members are located in the Virginia/Washington, D.C. area and in the larger states like Florida, Texas, and California, which is divided into multiple chapters for the state. Take note and see how your chapter is represented among other FPD members as the 24 chapters in the graph account for 80% of the membership of FPD!

We're excited to welcome new and returning members into the division and will continue efforts to reach federal planners, build relationships with other APA divisions, and continue to grow the federal planning community!

FPD Members by Chapter
(chapters over 10 people only)



Membership Survey

As membership coordinator, I want to ensure the voices of our members are heard. For me, that means the FPD Executive Committee must continually listen to the needs of FPD members. One of the ways we like to engage members is through various surveys. Please partake in these surveys, as it is your opportunity to anonymously weigh in and influence the direction of the division. It is important to me that decisions we make at the executive level consider member priorities and help focus our efforts to achieve the maximum positive impact. I personally look forward to hearing what feedback and ideas our members have for the upcoming year, so be on the lookout for our fall survey, and have your voice heard!

Some of the key takeaways from recent member surveys include the following:

- The most common reasons members joined FPD are working on federal projects (#1), training opportunities (#2), and networking opportunities (#3).
- 92% of respondents plan on attending an FPD training workshop in the future, so engagement at our largest event is expected to remain high.
- Members perceived the most valuable offerings as follows: #1 annual training workshop, #2 free FPD-hosted webinars, #3 regional training workshop & newsletter (tie).

What's Next

We are carrying forward the positive momentum into 2023. What an exciting time to be an FPD member!

Here are a few items to note regarding what's on the horizon for FPD in the coming months.

- We're also excited to conduct a winter training workshop for our members – details on this event are in the planning stages and will be communicated via e-blast in the coming weeks.
- The webinar series was a huge success and will continue. If you have a webinar idea or are interested in presenting, please send your recommendations, or state your interest via federalplanning@gmail.com.
- We also are looking forward to the 2023 annual training workshop in San Diego, and planning is well underway.
- We're always looking for volunteers and members interested in getting involved. There are several opportunities to serve the FPD community, so if you're interested, reach out to federalplanning@gmail.com for more information.

Daniel Wheat, AICP
Membership Coordinator

Annual Training Workshop

US Grant Hotel, San Diego, CA May 23-26, 2023

Keynote Speaker



The Honorable Lucian Niemeyer
CEO, Building Cyber Security
Former Assistant Secretary of Defense

Plenary Host



Fred Gordy, Director
Operational Risk Tech
Michael Baker

Obtain AICP CM mandatory credits (6 CM) and electives (14 CM) from experts including:



Kathy Garcia,
ASLA
UCSD



Britta Ayers
AICP
Stantec



Wayne Rosenbaum
Environmental Law
Group



Jane Clough PhD
SANDAG

Save the Date

Annual Workshop Session Submissions Due (27 January)

https://www.fpdworkshop.com/_files/ugd/cbcca4_950c-184bc1a245c7be29d4ac8098ffc9.pdf

FPD Awards Submissions Due (27 January)

https://www.fpdworkshop.com/_files/ugd/cbcca4_47d-08b0e5dfc4d6a9e5a8193c68ee3ad.pdf

Annual Workshop (23-26 May 2022)

<https://www.fpdworkshop.com/program>

Call for Contributions

If you have an article to share that is relevant to our FPD community, please contact our newsletter editor Katie Benzel at federalplanning@gmail.com

Stay Connected

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